



LCYH

Post Project Summary

To be prepared and sent to the President & Secretaries for distribution to club members for review and archived on the members site

Project Name:	LiSA Lions Tennis Tournament		
Project Date:	31 August / 01 September 2019		
Description of event:	Tennis Tournament with Villennes Tennis Club.		
Beneficiary/ies:	LiSA (Lions Sports Action) in aid of autistic children		
Team Leader/s:	Tina Fliss, Bob Bell		
Team Members:	Jacinte Van Schaik, Tony Russell		
Total Funds Received	EUR 261	Quantity of materials used and or goods collected	80 tennis balls, 4 backpacks, 2 trophies, 2 cups, posters
Total Costs	EUR 164		
Charity Reserve Fund			
Net Surplus	EUR 97	Project total works hours (approximate:	55hrs

Summary of Action:

- Organised a charity tennis tournament “de 4ième série” in the amateur league together with TC Villennes
- The tournament went on for two days, participants needed to sign up for it beforehand
- Registration fee was EUR 20 per participant, out of which EUR 10 were allocated to the Tennis Club and EUR 10 were for our LCYH charity funds
- All funds went to LiSA (Lions Sport Action) to support autistic children and raise awareness of autism in the society
- In preparation of the tournament we sought sponsors. Enquiries made to: Décathlon (Chambourcy), GO Sports (Chambourcy), InterSport (Chambourcy), Société Générale (Poissy), Caisse d’Epargne (Villennes), LCL (Villennes)
- Décathlon was the only sponsor. With an amount of EUR 86 they sponsored 2 trophies and 2 cups, all with engravings

- Société Générale was not reluctant to be a sponsor as well, however, they wanted to follow up with TC Villennes directly to create a long-term partnership. They were not interested in sponsoring a one-time event only
- Balls and 4 bag-packs have been ordered by us via the LiSA tennis supply, costs: EUR 164
- Posters were designed and printed by TC Villennes
- Announcement of the tournament by TC Villennes to their members and also to various tennis clubs in the region, mainly by email
- 21 participants in total out of which 3 cancelled for different reasons (health, non-available, etc)
- Staff on the 2 days of the tournament was set in 3 shifts à 3 hrs (9-12h, 12-15h, 15-18h) with 2 persons per shift. LCYH members involved: BB, DB, HD, JG, TF, TR
- Additional to the registration fee, which went to the charity funds we've set up a money box on the day of the tournament. Funds from registration fees: EUR 180, funds from money box: EUR 81

Project	
Strengths	Weaknesses
<ul style="list-style-type: none"> - It has been a pilot project for LCYH with the usual teething problems but with a learning curve achieved. - Strengths were the good project management, strong teamwork and the communication among the LCYH members, including a dedicated WhatsApp group.. - The tournament itself was also well organised and structured by the VTC. - Opportunities to discuss Lions, LCYH and the charitable aims of LiSA with players/officials and spectators. - Potential for member recruitment to Lions/ LCYH 	<ul style="list-style-type: none"> - Too few participants due in part to the very late delivery of the posters - Date short before the rentrée (could have been also an advantage!) - Poor communication with the TC Villennes - Low spectator numbers which limited the excitement of an event and additional potential donors. - The LiSA (National Lions event) not sufficiently exploited.

Recommendations for a future, similar event

1. Seek a larger Tennis Club with more players and the possibility of attracting spectators
2. Create a Partnership spirit with the Tennis Club, going beyond the LiSA Contract
3. Select very carefully the options for the date proposed for the Tournament – there is never a best date!
4. Seek sponsorship at the earliest possible date; encourage the Tennis Club to do the same.
5. Optimise communication/ PR for the event; this is an open tournament open to other tennis clubs
6. Consider other fund-raising opportunities for the event in partnership with the Tennis Club